



INSTALOGIC

Logical Business Solutions™

INSTALOGIC **HYBRID** EMAIL SOLUTIONS

Business Email Hosting Made Simple



Hosted Email *

Enjoy powerful, professional hosted email @ your domain. Access email from Outlook®, your mobile, or webmail.



Email Archiving

Secure, affordable archiving for your business email.



Hosted Exchange *

Get the most out of Outlook® and your mobile with the gold standard in business email, Hosted Microsoft Exchange.



Hosted Microsoft Sharepoint®

Get organized with Microsoft's powerful collaboration tool.

Instalogic specializes in the day-to-day management of your email platform so you can focus on your business. We make it simple for your company to communicate and get things done by offering a variety of email hosting services to meet your business needs.

* Includes "Email Archiving" option.
Hosted Email and Hosted Exchange can be used in tandem within a hybrid format.



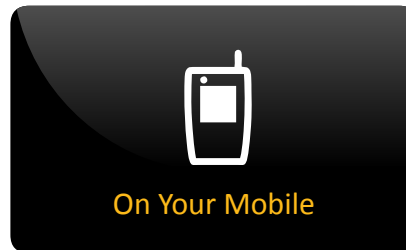
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Installogic Hosted Email Solutions

Why should you use Installogic Hosted email solutions?

Installogic hosted email environment is a hybrid solution. It has the ability to provide both a standard 25GB email mailbox accessible by POP or IMAP email clients and it provides a Microsoft Exchange mailbox solution allowing the user to have a full Exchange experience using Outlook and most smartphones. This solution is unique since it will allow the company to have a mixed environment for a single domain. Most email providers will only allow for Exchange mailboxes or standard mailboxes but not both at the same time.



Dependability and Support

Best In Class Uptime

If you've ever had your email service go down, you know how important uptime is. Businesses rely on email more than ever before, whether it's a "contact us" link on your website, emailing client documents, or gathering your team for a meeting. In fact, over 80% of small business owners consider reliable email an important part of their success. However, maintaining safe, reliable email service is no easy task. Just ask the 25% of business owners who experienced major email outages last year.

The Satisfaction Guarantee

Installogic customers have the luxury of not worrying about uptime. We guarantee all systems related to delivering your emails are operational. We're that confident because we have nearly a decade of experience successfully navigating mail to inboxes, safely, quickly, and efficiently.

- Uptime backed by a money-back guarantee
- 24x7x365 live support desk
- Seamless transition by dedicated team of specialists
- Team of mail and Exchange engineers working alongside you

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WWW.INSTALOGIC.COM



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How Do We Deliver?

We are vigilant on multiple fronts to guarantee on demand email performance every time you hit “send”:

- **Sending & Receiving** — Across multiple data centers, we maintain over 3,500 mail servers moving more than 50 million messages a day. Using simple, scalable inbound and outbound mail servers, traffic spikes are efficiently spread across data centers and new servers are deployed on demand. All of this happens without a blip in service on your end.
- **Secure Mail Storage** — If a catastrophe wipes out your systems, it won't wipe out mail data. Two live copies are always available, plus a third offline backup. Messages are backed up daily and retrievable up to 14 days later.
- **System Metrics & Alerts** — Real-time monitoring tells us immediately if there's a broken link in our system before it affects your inbox. All day, every day from over 20 locations on five continents, we test mail delivery, server availability, and security. When a problem arises, dozens of experienced engineers handle the problem and plan to prevent reoccurrence.
- **Our People** — Engineers and developers are the foundation of our guarantee. We've assembled functional teams dedicated to individual aspects of mail delivery. Within these teams, developers designing new features and fixes work alongside engineers responsible for troubleshooting and keeping the systems running. So if something goes wrong, the people who built the systems are working in sync with the people expected to fix it.

With our highly specialized, directed teams and processes focused on your email, you can go back to focusing on your business.

Hosted Exchange Solution

When you choose Installogic for Microsoft Exchange, you get more than just email, you get:



- **Hybrid Email** — Not every user needs Exchange. The Hybrid Email option mixes Hosted Exchange and Hosted Email on the same domain and saves you money.
- **25GB of Storage & 50MB Attachments** — Inboxes won't choke on photos, videos, and other large file attachments with twice the attachment size limit of other providers.
- **Backup & Retrieval** — Your data is securely backed up using Exchange Native Protection. Delete an email? No problem. Easily recover messages in Outlook for up to 14 days. Restore an entire deleted mailbox for up to 30 days.



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Spam & Virus Protection

Spam used to be annoying. Now, it's dangerous. As many as 75% of businesses report virus infections from incoming email. Email is now the leading entry point for network threats like viruses, Trojans, and worms. Lost productivity from checking and deleting spam and the expense of rallying the IT department to fix and recover lost data costs over \$20 billion a year. Keeping the spam menace out of your organization is not an easy or cheap proposition. The software licenses alone are costly. Add to that constant maintenance to ensure protection against emerging threats.

Looking For Relief? Look To Installogic

With Installogic, you get exceptional support and affordable, feature-rich business email and the strongest threat detection structure in the industry. We combined the best of our threat scanning capabilities with industry leaders in spam and virus protection. Before a message enters your mailbox, it undergoes four independent, threat blocking scans:



- **Threat Blocker #1**
Our Gatekeeper Scan. Our team of email experts developed the Gatekeeper scan to evaluate a message's compliance with rigorous, internationally recognized technical standards. Messages are also checked against aggregated blacklists of known spam offenders.
- **Threat Blocker #2**
Message Sniffer. Utilizing user feedback and enhanced pattern matching, Message Sniffer seamlessly annihilates over 98% of spam in real time.
- **Threat Blocker #3**
Cloudmark Advanced Fingerprinting. Combining advanced message fingerprinting and the Global Threat Network, Cloudmark's comprehensive system not only stops spam and phishing attempts; it also accurately identifies and annihilates viruses.
- **Threat Blocker #4**
Clam AV. Incorporating a three-layer virus scan on all incoming messages, Clam AV targets deceptive measures senders use to mask viruses, compares the message against known virus definitions, and evaluates attachments for possible viruses.

Maintaining this comprehensive level of threat protection could cost you thousands of dollars a month to maintain. As an Installogic customer, these protections are free with every mailbox you add.



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Pricing / Quantity Comparison

	Installogic Email	Google Apps	Office 365
Hosted Email Mailbox *	\$2.00	\$5.00	N/A
Hosted Exchange Email Mailbox *	\$10.00	N/A	\$4.10
Hosted Email Mailbox w/Archiving **	\$5.00	\$10.00	N/A
Hosted Exchange Email Mailbox /w Archiving **	\$13.00	N/A	\$8.20

	Qty	Installogic Price	Google Price	Office 365 Price
Hosted Email Mailbox *	50	\$100.00	\$300.00 ¹	N/A
Hosted Exchange Email Mailbox *	10	\$100.00	N/A	\$246.00 ²
Total	60	\$200.00	\$300.00	\$246.00

* Includes 25GB of storage and 50MB attachments.

**Includes unlimited email storage and domain-wide capture of inbound and outbound messages.

¹ Google Apps does not provide Exchange services and all 60 mailboxes will be standard mailboxes.

² Office 365 does not provide standard mailboxes and all 60 mailboxes will be Exchange mailboxes.

Google Apps does not have a full Microsoft Exchange solution available and Office 365 only operate Microsoft Exchange. Google Apps email is only available using POP/IMAP solutions. Google Apps also comes out more expensive for the solutions it can provide compared to Installogic's Hosted Email. Most offices do not require all users to use Microsoft Exchange and will opt into using standard email mailboxes for a majority of email users. When breaking down the costs Installogic's price point will be less expensive

Firm Saves Over \$800 a Year

